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The Tony Carey CREATIVE LEADERSHIP WORKSHOP

Presented by

Paul Sloane

from Destination Innovation

Paul Sloane is author of *The Leader's Guide to Lateral Thinking Skills* and many other books and articles on leadership and innovation. He is a renowned speaker and course facilitator.

17 November 2010

The Regency Room

The Old Government House Hotel

St Peter Port, Guernsey

Registration: 8.30am

Workshop: 9.00am – 1.00pm

Buffet Lunch: 1.00pm

Cost: £75 per person inclusive of lunch

The Creative Leadership Workshop is a focused, practical course designed to motivate people and inspire them to unleash their creativity. It will improve your capability to implement new products and processes and will show how creativity can be a real game changer and business winner not simply a fluffy concept. Delegates will learn skills in leadership, idea generation and evaluation including:

- > **The characteristics of innovative leaders**
- > **Problem analysis techniques**
- > **Idea generation techniques**
- > **Lateral thinking skills**
- > **Advanced brainstorming**
- > **Idea Evaluation**
- > **De Bono's Six thinking hats**

The workshop is challenging, interactive and fun. Participants develop creative skills that they can put into immediate effect.

“Really useful material presented enthusiastically and with immediate relevance.”

BT

“Well presented. Paul is professional and engages well with the audience.”

Northern Ireland Office



Tony Carey

A serial entrepreneur, consultant, writer, public speaker and one of Guernsey's most original and inventive minds. He was passionate about 'doing things differently' and at lectures, seminars and presentations in more than 50 cities across the world, espoused why creativity and innovation are accessible to all, enjoyable and can provide an advantage over competitors. He died in June 2009.

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To book your place, contact
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